



First Analysis's investment in StreamLink Software: Leading grant and board management SaaS provider

Industry:

Human Capital Technology

Headquarters:

Cleveland, Ohio

Website:

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CHICAGO – Sept. 9, 2016 – Among First Analysis's most recent new investments is StreamLink Software, the leading grant and board management software as a service provider for nonprofit and public sector clients. The \$10 million Series A round, which was led by First Analysis in May, will enable StreamLink Software to further develop its market-leading products and fuel growth.

"The grant management industry is evolving rapidly, as the federal government pushes legislation and policy that call for greater transparency and accountability of funds spent," said StreamLink Software CEO Adam Roth. "This has resulted in a significant acceleration in market demand for our platform, which allows grant recipients to manage their grants efficiently and effectively in a single cloud-based solution. We already have a market-leading product, and the additional capital will allow us to further expand our offerings and reach."

"We are excited to add a respected firm like First Analysis to the fold, and look forward to leveraging its expertise in SaaS and human capital technology. Our partnership will further our mission of helping our clients manage their grant funds in a highly cost- and time-effective way, while ensuring strong outcomes and transparency for taxpayers," Roth said.

First Analysis Managing Director Corey Greendale, who has joined the StreamLink Software board of directors, commented, "StreamLink Software is uniquely positioned to generate strong ROI for grant recipients and providers, as well as taxpayers. Our deep research in human capital technology revealed a substantial opportunity to create value in the public sector by unifying and streamlining grant management work processes. StreamLink Software solutions make grant recipients and administrators more effective while seamlessly capturing, analyzing, and reporting data to ensure critical funding sources aren't jeopardized and provide intended outcomes for taxpayers."

Greendale added, "We were impressed with the company's unique platform and customer-centric approach, which have positioned it as an industry leader in a rapidly expanding market. We look forward to working with the management team to further the company's leadership in the grant and board management sectors."

About StreamLink Software

Founded in 2008, StreamLink Software designs, develops and markets leading-edge process management tools for nonprofit and public sector institutions. The company's flagship grant management solution, AmpliFund, captures grant information as data and automates hundreds of complex activities throughout the grant lifecycle. Its board management portal, BoardMax, helps organizations engage and communicate with board members. Both products are high-value, affordable software solutions, designed to help nonprofit and public sector entities maintain compliance, generate revenue and build capacity.

About First Analysis

[First Analysis](#) has one of the longest records (30+ years) in venture capital investing and has invested more than \$750 million across 12 funds in three fund families. First Analysis excels at uncovering and leveraging the best opportunities in emerging high-growth segments in technology and health care for the benefit of the investors and growth companies we advise and serve as well as our broader society and environment. Integrated public and private company research underpins our success, yielding a deep, comprehensive understanding of each segment's near-term and long-term potential. First Analysis helps established companies become profitable leaders in large markets, funding growth plans and working closely with management in areas including strategy, recruitment, sales and marketing, and corporate development. Its flexible approach targets investing \$3-10 million as lead investor or as a syndicate partner, bringing valuable perspective.